

# MULTI-LEVEL PROMOTION

Take a  
**BIG BITE**  
out of this  
advertising package!



## Third-Page Package

Six, third-page **Display Advertisements**

*A full-year's worth of exposure in ED Club Bulletin!*

Third-page ad in the **Preferred Vendors e-Guide**

*Your interactive ad referenced all year long!*

Your banner on the **EDpublications.com home page**

*Daily exposure for four months!*

Your banner on the **Weekly ED e-Newsletter**

*Every week for eight straight weeks!*

Your company in a **personalized Email Blast**

*Your message sent to ED's national database*

\$2,400

\$700

\$1,600

\$1,600

\$800

**\$7,100**

**30%**

**Package  
Discount**

**\$4,970**

## Deadlines

### Club Bulletin Magazine

**January** — Dec. 1

**March** — Feb. 1

**May** — April 1

**July** — June 1

**September** — July 25

**November** — Oct. 1

### Annual e-Guides

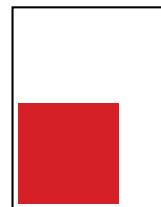
**Preferred Vendors Guide**

Deadline: October 1

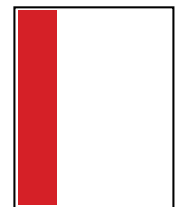
**Preferred Clubs Guide**

Deadline: December 1

**Bonus:** Receive a 15% discount on an EXPO 2014 Tradeshow booth!



**1/3 PAGE**  
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Sq. 5" w x 5" h



**ED PUBLICATIONS**

### ED PUBLICATIONS, Inc.

2431 Estancia Blvd. #B, Clearwater, FL 33761

(727) 726-3592 • Fax: (727) 712-8282

[lacy@EDpublications.com](mailto:lacy@EDpublications.com), [kris@EDpublications.com](mailto:kris@EDpublications.com)

**2014  
Media  
Kit**