

**January 2017 issue**  
Deadline: December 1st

# Dollars & Sense:

## The money i\$\$ue

What's more important to the success of a club than ... money?! But it's not just about the money itself, it's about how it's processed (via **credit card transactions** and **POS systems**) and how it's given out (via **ATM machines** and **"funny money"/script**). In our money issue, we'll highlight the companies and products that help clubs better handle these precious profits.



For more information on how you can be included in our 2017 Special Focus editorials, please contact ED's Lacy Empkey or Kristofer Kay at **(727) 726-3592**, [lacy@edpublications.com](mailto:lacy@edpublications.com) or [kris@edpublications.com](mailto:kris@edpublications.com)

**JANUARY 2017**  
Dollars &  
Sense;  
Money Issue

**MARCH:**  
The Liquor  
TOP BRANDS  
Sales Report

**MAY:**  
"Cool"  
products on a  
budget!

**JULY:**  
Feature  
Bookings:  
Heaven or Hell?

**SEPTEMBER:**  
The 25th  
EXPO  
Yearbook

**NOVEMBER:**  
Club Chains  
and  
your club