



Feature Bookings Heaven or Hell?

JULY ISSUE:
Deadline June 1

Touring feature entertainers have been part of the fabric of the adult nightclub industry for decades. But what does it take for feature bookings to be successful in 2017 and beyond? And what factors lead to one feature booking being great and another being a total disaster? We will poll **feature entertainers**, **booking agents** and **clubs** to find out *what makes a booking go right—or wrong*—and how to bring the feature industry back to its mid-'90s heyday.

To have your voice—and *your opinion*—heard in this ED Special Editorial, please contact ED's Associate Publisher **Dave Manack** at Dave@edpublications.com or call **(727) 726-3592**. ED will also be sending out email poll questions on this important subject, so stay tuned!

For marketing opportunities in this ED Special Editorial, please contact ED's Kristofer Kay • Kris@edpublications.com Lacy Empkey • Lacy@edpublications.com or call **(727) 726-3592**.

Visit EDpublications.com for a full list of 2017 ED Special Editorials

MARCH:
The Liquor
TOP BRANDS
Sales Report

MAY:
“Cool” products
within your
budget!

JULY:
Feature
Bookings:
Heaven or Hell?

SEPTEMBER:
The 25th
EXPO
Yearbook

NOVEMBER:
Club Chains
and
your club